



# **Latch-Up 2025 Sponsorship Prospectus**

**Latch-Up 2025**  
**Santa Barbara, California**  
**May 2-4**



# Latch-Up

**Latch-Up is an international conference on open source semiconductor design.**

**The conference provides an opportunity to bring together the North American Open Source chip community for a weekend of presentations and networking.**

**With its strong emphasis on community interaction, networking and collaboration, Latch-Up is now a must-attend for anyone with an interest in open source semiconductor technology.**

# **Latch-Up 2025 Santa Barbara, California**

**The fourth annual Latch-Up conference will be held at UCSB, Santa Barbara, California over Friday to Sunday, May 2nd to 4th.**

**We continually build on each year's momentum, drawing developers of major open source semiconductor projects from around the world.**

**Santa Barbara will yet again provide a beautiful setting in which we will host in excess of 100 attendees from across the US and abroad from industry, academia and hobbyists.**

**Latch-Up will continue its successful three day format beginning Friday and wrapping up early Sunday afternoon.**

# **Sponsoring Latch-Up**

**Latch-Up is free to attend.**

**We provide a suitable venue, catering and social events throughout the three days to ensure the comfort of attendees and to maximise face-to-face time.**

**Each year, we invite sponsors to help us cover the cost of the event, and in return offer an excellent platform for exposure of their brand to the attendees at the event, and thousands more via YouTube afterwards.**

# **Sponsorship motivations**

**Latch-Up provides the perfect way to contribute to the community whilst building awareness as a company who “gets it”; that you understand the value and importance of open source semiconductor technology, and choose to support it.**

**We would encourage anyone who is wishing to hire, or encourage participation in their project, to consider sponsoring Latch-Up as a way of getting their brand in front of the right audience.**

**Latch-Up sponsorship is also a way to contribute to the community by those who use the IP and tools, but cannot directly contribute to the technical development of them.**

# Sponsorship packages

Each year we have a variety of sponsorship opportunities available.

The details of each sponsorship package are outlined in the following pages.

Please contact us to explore your sponsorship options:

[latch-up@fossi-foundation.org](mailto:latch-up@fossi-foundation.org)

Type	Cost	Notes
Headline sponsor	€ 10,000	Only one available
Major sponsor	€ 6,000	
Sponsor	€ 3,000	
Dinner sponsor	€ 7,000	Only one available

Unfortunately, the banking system isn't as universal as free and open source silicon. As FOSSi Foundation we standardized on prices in Euro (€). Independent of that you will be able to pay in USD into a US bank account.



# Headline Sponsor

**This is an exclusive, flagship sponsorship tier. There can be only one. This sponsorship will include**

- **Prominent, top of the tree, placement of the logo**
  - On the website, splash screens, banners
- **Explicit shout-outs and mentions where we thank sponsors in social media, press releases, emails and throughout the conference**
- **Space for sponsorship banners on stage and around the venue**
- **Space for swag, demo and advertising material at the venue**
- **Guaranteed 5 tickets for your company's attendees**

# Major Sponsor

There can be multiple major sponsors. This sponsorship will include

- **Placement of the logo below headline sponsor, positioned among other Major Sponsors on first-come basis**
  - On the website, splash screens, banners
- **Exclusive sponsorship of a coffee or meal break**
- **Inclusion in shout-outs and mentions where we thank sponsors in social media, press releases, emails and throughout the conference**
- **Allowance for 1 sponsorship banner at venue (off-stage)**
- **Space for swag, demo and advertising material at the venue**
- **Guaranteed 2 tickets for your company's attendees**

# Sponsor

**There can be multiple Sponsors. This sponsorship will include**

- **Placement of the logo below Headline, Major Sponsors, positioned among other Sponsors on first-come basis**
  - On the website, splash screens, banners
- **Inclusion in shout-outs and mentions where we thank sponsors in social media, press releases, emails and throughout the conference**
- **Space for swag and advertising material at the venue**
- **One guaranteed ticket for your company's attendees**

# Dinner Sponsor

**This is sponsorship of the customary Saturday evening conference dinner event. Single sponsor only. This sponsorship will include**

- **Placement of the logo among Major Sponsors, positioned on first-come basis**
  - On the website, splash screens, banners
- **Inclusion in shout-outs and mentions where we thank sponsors in social media, press releases, emails and throughout the conference**
- **Space for swag, demo and advertising material at the conference venue**

**Please get in touch to discuss  
Latch-Up sponsorship**

**[latch-up@fossi-foundation.org](mailto:latch-up@fossi-foundation.org)**

**Any and all support is greatly  
appreciated**



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# About FOSSi Foundation

The FOSSi Foundation exists to **promote and protect the open source silicon chip movement**. It actively encourages the community's growth and is helping to maintain the open spirit of the movement, through **events, educational programmes and working groups**. With an international membership of experts from academia and industry, it **supports new open source initiatives and collaborations** – offering free advice to governments and policy makers, corporations, academics and hobbyists. As a **not-for-profit organisation**, the foundation is independent of any commercial interests and acts as a steward in support of open source projects which broadly benefit the open source silicon community. FOSSi is an acronym for Free and Open Source Silicon.

# **FOSSI Foundation events are well-established in the community.**



**2012 Stockholm, Sweden (ORConf)**

**2013 Cambridge, UK (ORConf)**

**2014 Munich, Germany (ORConf)**

**2015 CERN, Switzerland (ORConf)**

**2016 Bologna, Italy (ORConf)**

**2017 Hebden Bridge, UK (ORConf)**

**2018 Gdansk, Poland (ORConf)**

**2019 Portland, USA (Latch-Up)**

**2019 Zurich, Switzerland (WOSH)**

**2019 Bordeaux, France (ORConf)**

**2023 Santa Barbara, USA (Latch-Up)**

**2023 Munich, Germany (ORConf)**

**2024 MIT, Boston, USA (Latch-Up)**

**2024 Gothenburg, Sweden (ORConf)**